

ORIGINAL IN FRENCH

A message from the Gouvernement du Québec

Ayer's Cliff Fair: A showcase of Québec agriculture

Agricultural fairs are a cherished summer tradition in Québec, where the general public can get a unique glimpse into our diverse agri-food sector and the work that our agricultural producers do, day in and day out.

Ayer's Cliff Fair showcases a beautiful bounty of goods from local farms and highlights the skills of breeders from all over the Eastern Townships through livestock judging competitions. Non-farmers get to learn about the world of agriculture firsthand, and farmers get to connect with their wider community.

Ayer's Cliff Fair is a tentpole event in the Eastern Townships, championing local agriculture, invigorating the economy and drawing visitors to the region.

We hope everyone comes out in droves to be part of this celebration of Québec's agricultural producers.

Have fun!